

# Amanda Chow

Frontend-Strong Web Developer | Product-Minded Engineer

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## SUMMARY

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Frontend-strong web developer with 2+ years of production experience building usable web products across fintech and SaaS. Product-minded and comfortable connecting business goals to implementation decisions, balancing quality, speed, maintainability, and effectiveness. Experienced with frontend ownership, practical backend/API work, Shopify and small-business websites, internal tools, and AI-assisted development workflows.

## SKILLS

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**Frontend:** Vue, Nuxt, React, TailwindCSS, HTML, CSS, JavaScript, responsive UI, Shopify storefronts

**Backend and APIs:** Node.js/Express exposure, REST APIs, JWT/OAuth authentication, NoSQL databases

**Tools and product:** Git, Figma, Agile/Scrum, product flows, stakeholder translation, AI-assisted development workflows

## EXPERIENCE

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**Full-Stack Web Developer** | Lendela | Nov 2023 - Present

- Independently built the frontend for an eKYC onboarding flow in partnership with TransUnion, now serving 15,000+ monthly users in the Hong Kong market.
- Owned features end to end from design handoff and scoping through production deployment, proactively identifying edge cases before QA.
- Proposed user-experience improvements that reduced friction in core flows and kept product decisions tied to business goals.

**Assistant Manager, Operations & Tech** | CPIF Sdn Bhd | Oct 2021 - Mar 2023

- Served as product manager and business analyst for an internal admin platform used by 100+ staff.
- Defined feature scope for investor onboarding, fund subscription tracking, portfolio dashboards, and operational reporting.
- Bridged operations stakeholders and engineering teams, translating business goals into detailed, buildable specifications.

**Operations & Growth Generalist** | Metapair | Oct 2018 - Aug 2020

- Worked as an early-stage generalist across a marketing-tech startup, supporting testing, operations, admin, social media, and company setup.
- Supported day-to-day execution wherever the business needed momentum, from operational cleanup to customer-facing and internal coordination.

## PROJECTS

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- eKYC onboarding workflow: Built frontend workflow supporting a growing Hong Kong user base, with attention to edge cases, user flow, and delivery coordination.
- Internal admin platform: Shaped requirements for subscription tracking, investor onboarding, dashboards, reporting, and staff-facing operational tools.
- Shopify and small-business websites: Built and maintained websites for a private client, balancing brand needs, content management, and business goals.

## EDUCATION

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**Bachelor of Science in Finance** | Florida Gulf Coast University | 2017